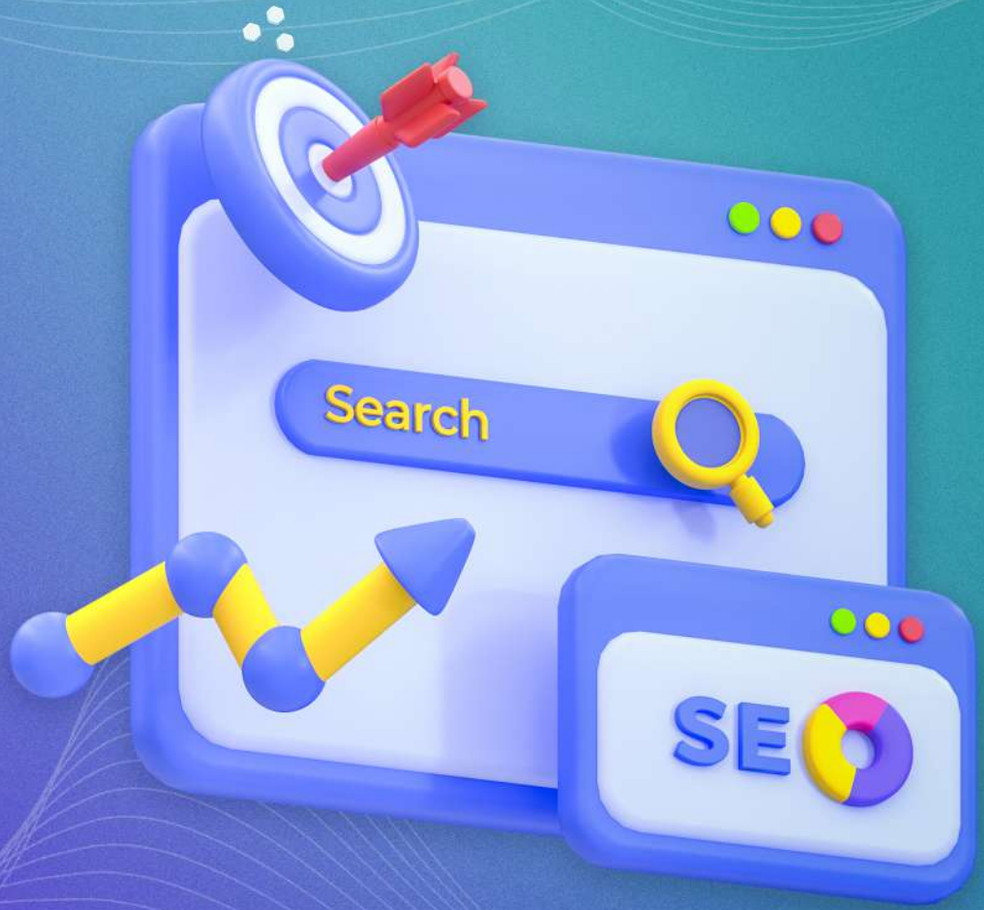
FranchiseByte

CASE STUDY REPORT



franchisebyte.com

SUMMARY

To track SEO process if it is working fine or being done in the Right Direction we need to run some analysis time to time so that we can Review it, Scale it and can make further workable action Plan. We have analyzed our website and created a performance report as how much we have achieved so far with our done workings.

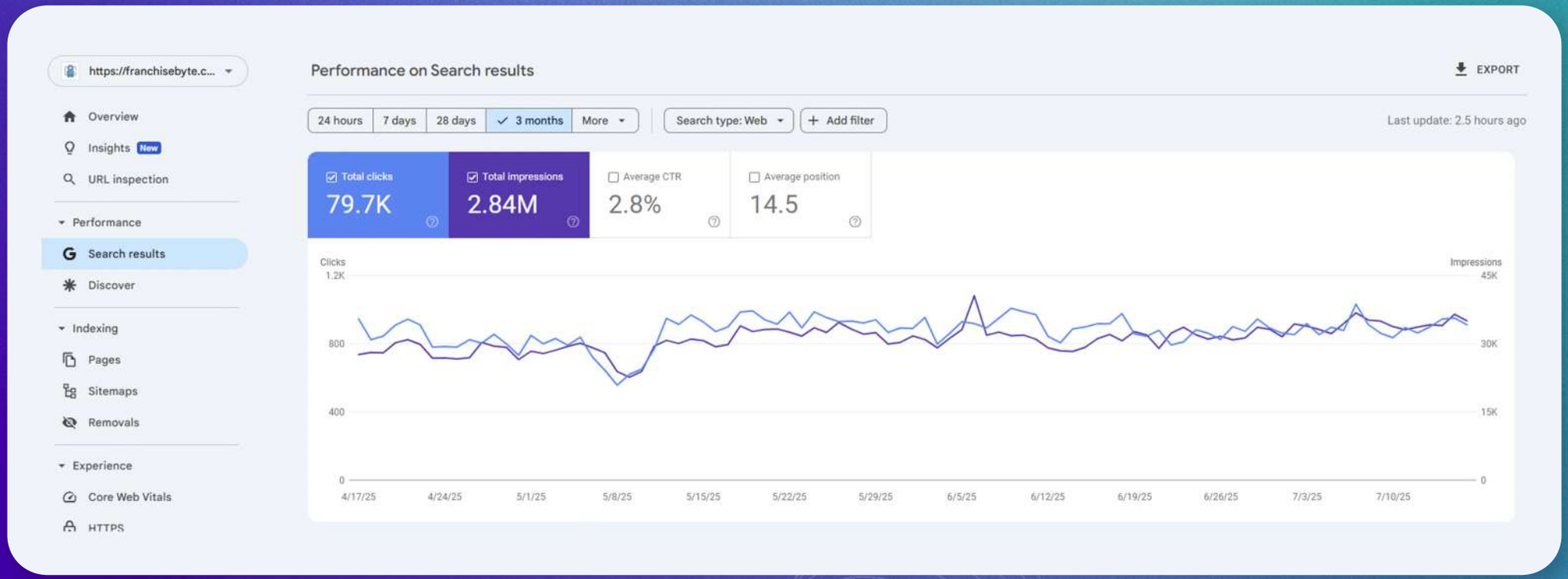
RANKING STATUS

franchisebyte.com	Initially ranking	18-Jul-25	Initial Ranking Comparision
Keywords	google.com	google.com	
rapido franchise cost	15	1	It's on the 1st page
brand factory franchise	18	1	It's on the 1st page
tcs ion franchise cost	23	1	It's on the 1st page
hetero pharmacy franchise	39	1	It's on the 1st page
lupin franchise division	23	1	It's on the 1st page
dodla franchise cost	36	1	It's on the 1st page
tcs ion franchise cost	20	1	It's on the 1st page
adyar ananda bhavan franchise	12	1	It's on the 1st page
mamledar misal franchise	10	1	It's on the 1st page
hp laptop dealership cost	22	1	It's on the 1st page
brand factory outlet franchise	26	1	It's on the 1st page
dell franchise cost in india	27	1	It's on the 1st page
sujata mastani franchise cost	9	1	It's on the 1st page
himalaya franchise cost	18	1	It's on the 1st page
big basket dealership	21	1	It's on the 1st page
vivo service centre franchise	17	1	It's on the 1st page
chai tapri franchise	16	1	It's on the 1st page
arokya milk dealership details	13	1	It's on the 1st page
udupi restaurant franchise cost	25	1	It's on the 1st page
big basket delivery franchise	6	1	It's on the 1st page
myntra franchise cost	8	1	It's on the 1st page
arsalan franchise cost	27	1	It's on the 1st page
apple store franchise cost	15	1	It's on the 1st page
tata car franchise cost in india	22	1	It's on the 1st page
licious franchise cost	19	1	It's on the 1st page
vivo franchise cost	26	1	It's on the 1st page
dodla franchise cost	6	1	It's on the 1st page

SUMMARY

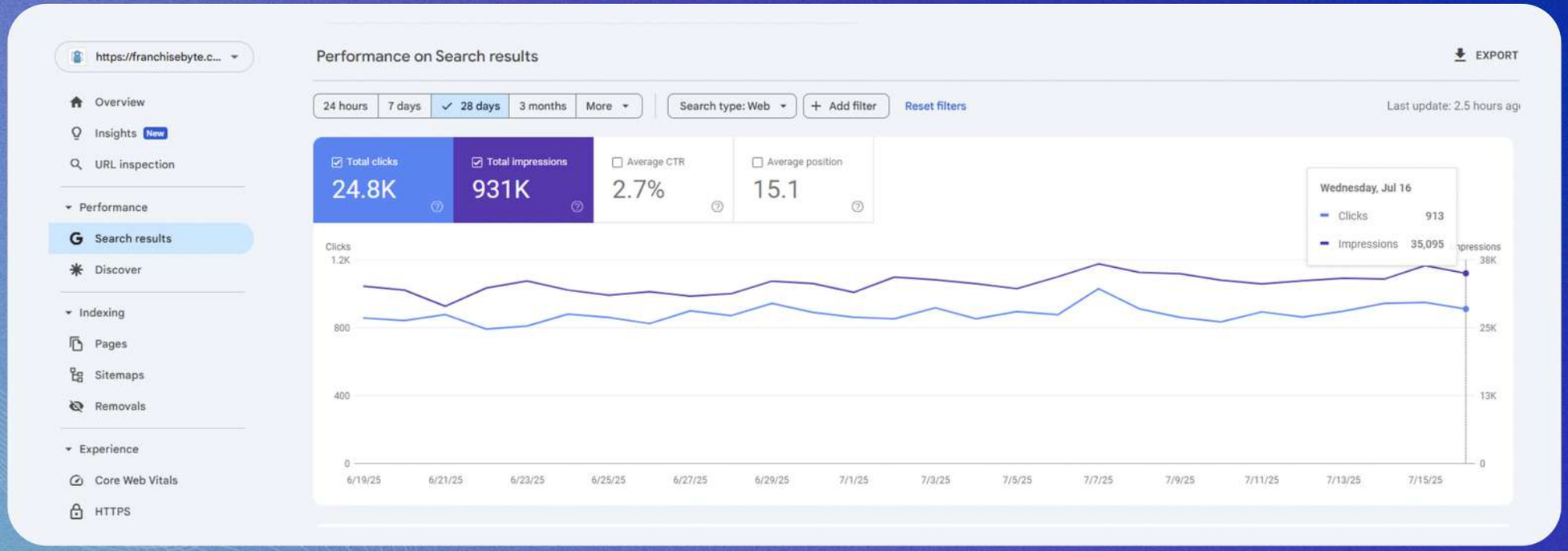
We strongly believe that to Scale Traffic (Clicks and Impressions) Google Search Console is a perfect tool which can give you approx.99% Clear Idea of whatever is happening around with the Site and Within the Website in terms of Organic Traffic. Please refer the screenshots regarding the present situation of our website in terms of clicks and impressions.

TRAFFIC STATUS



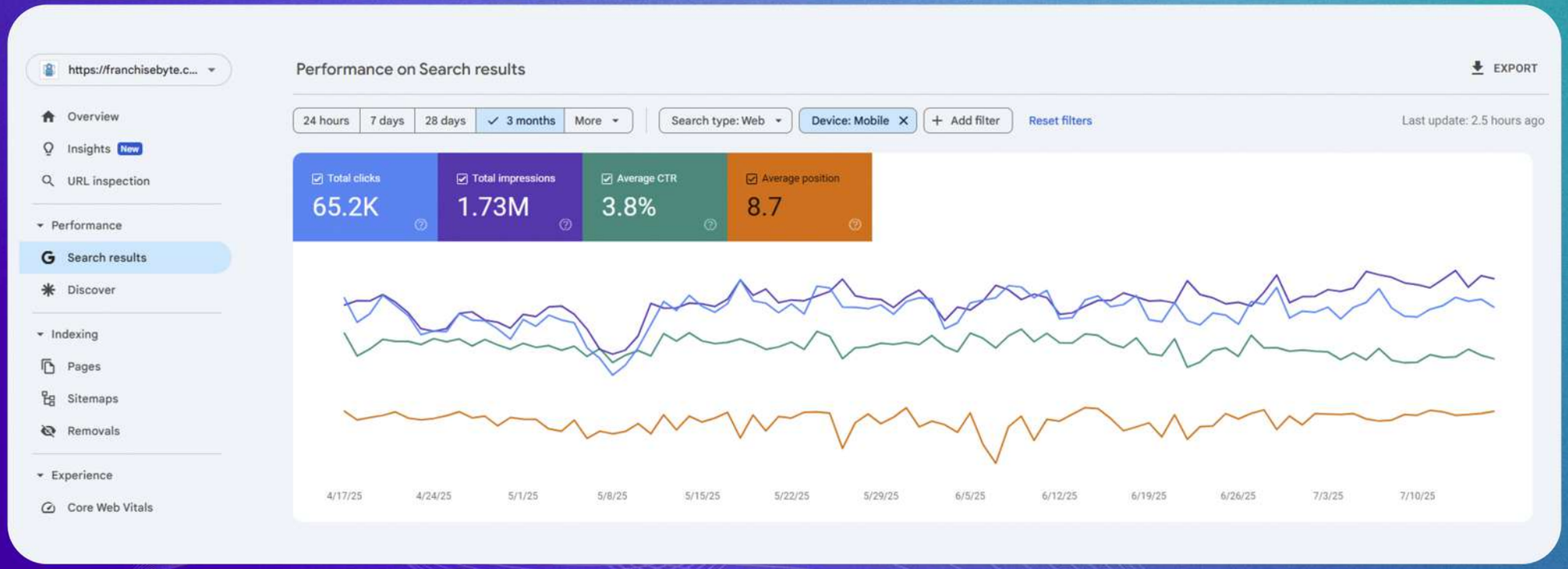
TRAFFIC IN WEBMASTER

Over All Performance



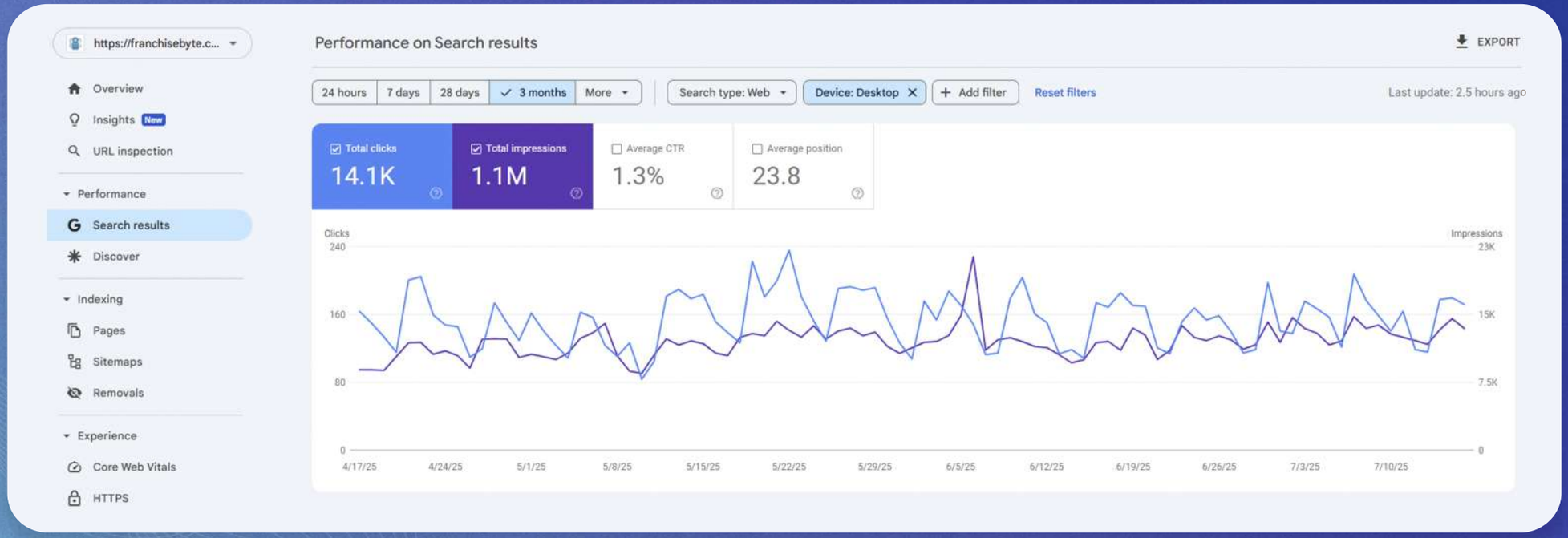
TRAFFIC IN WEBMASTER

Over All Performance From Mobile Devices



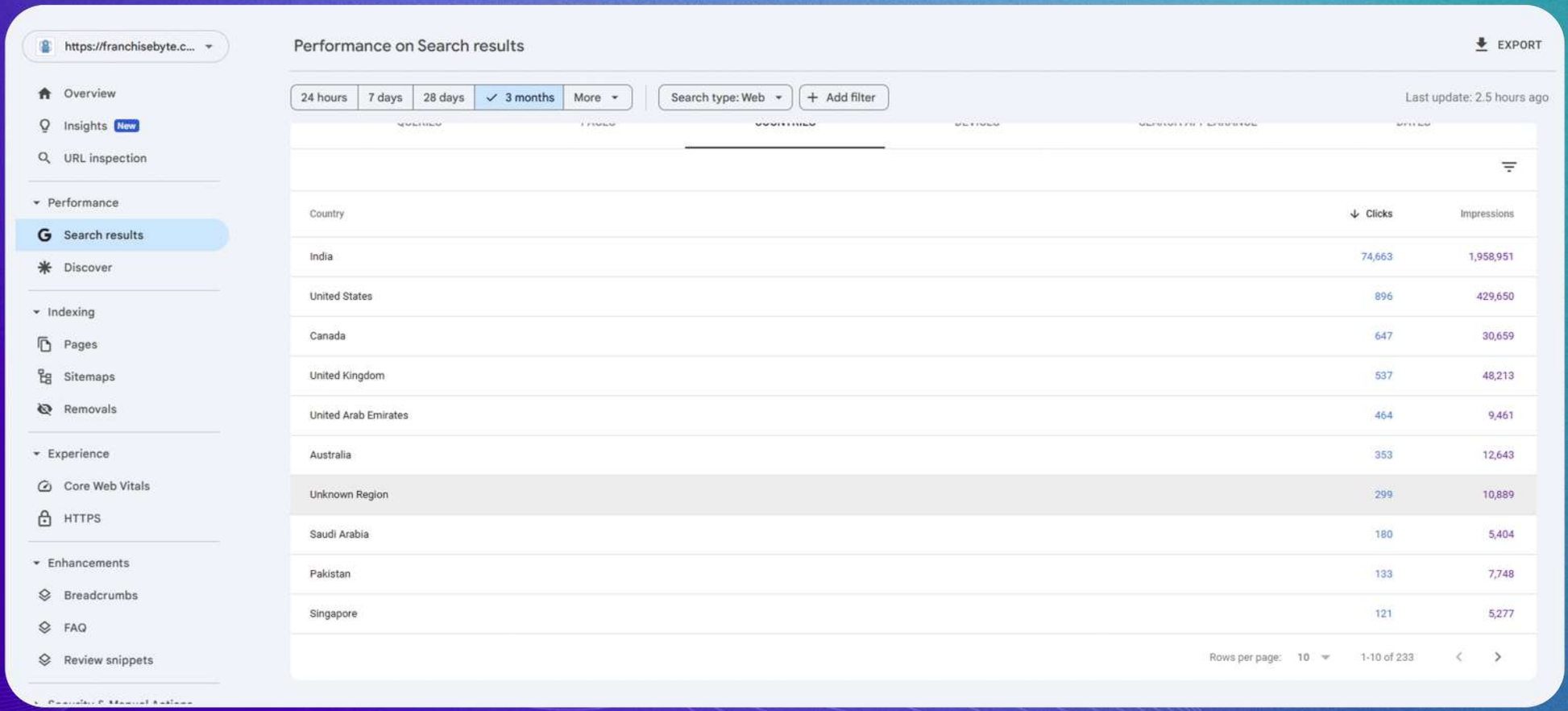
TRAFFIC IN WEBMASTER

Over All Performance From Desktop Devices



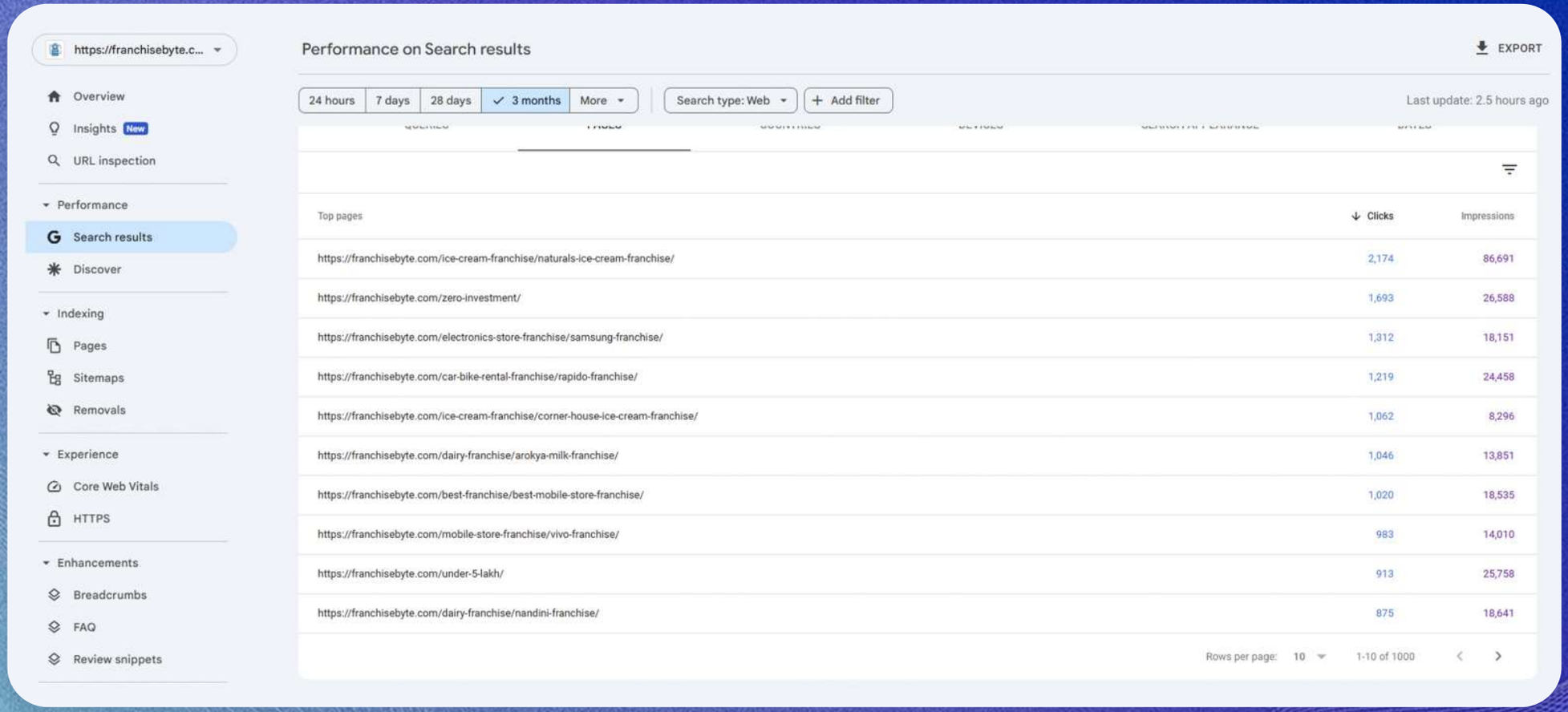
TRAFFIC IN WEBMASTER

Top Searches By Country



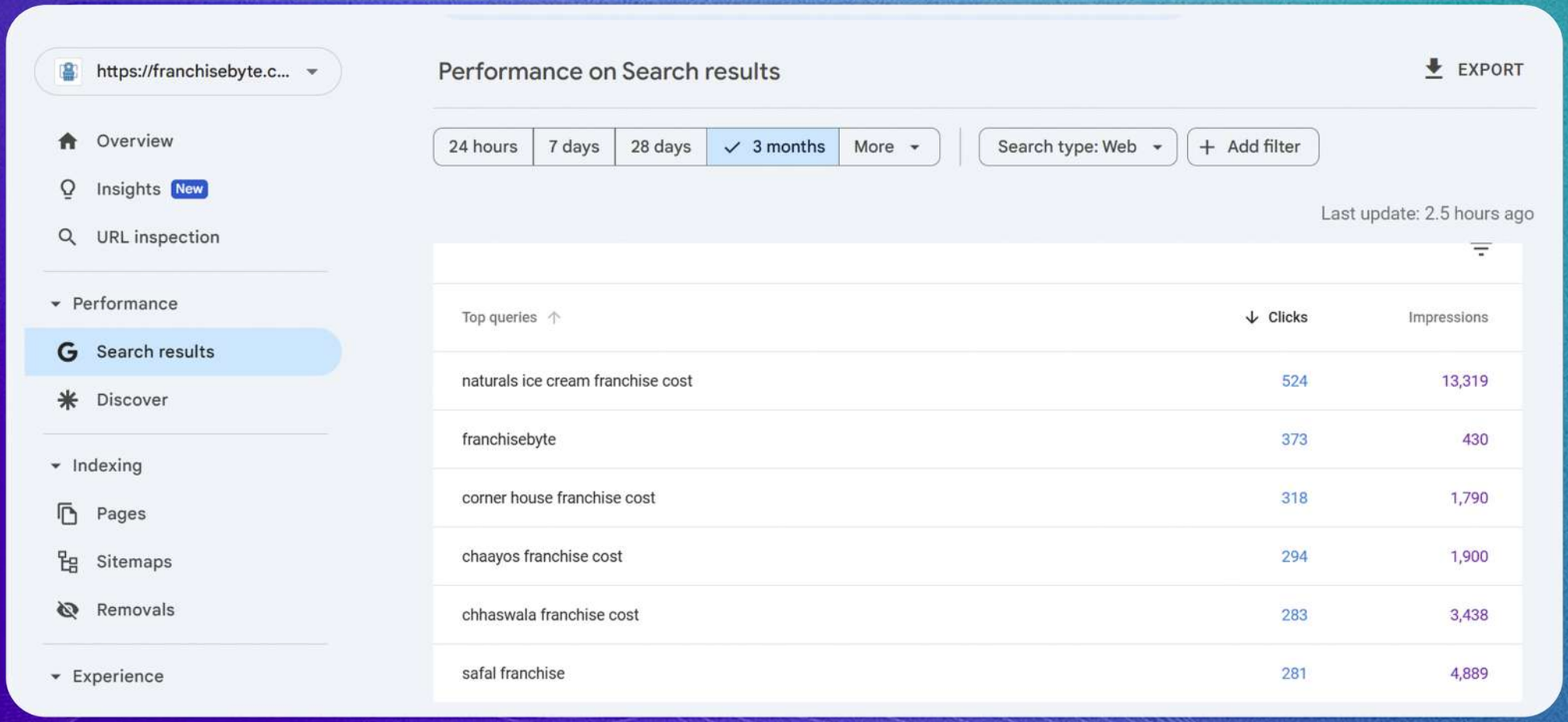
TRAFFIC IN WEBMASTER

Top Searches By Pages

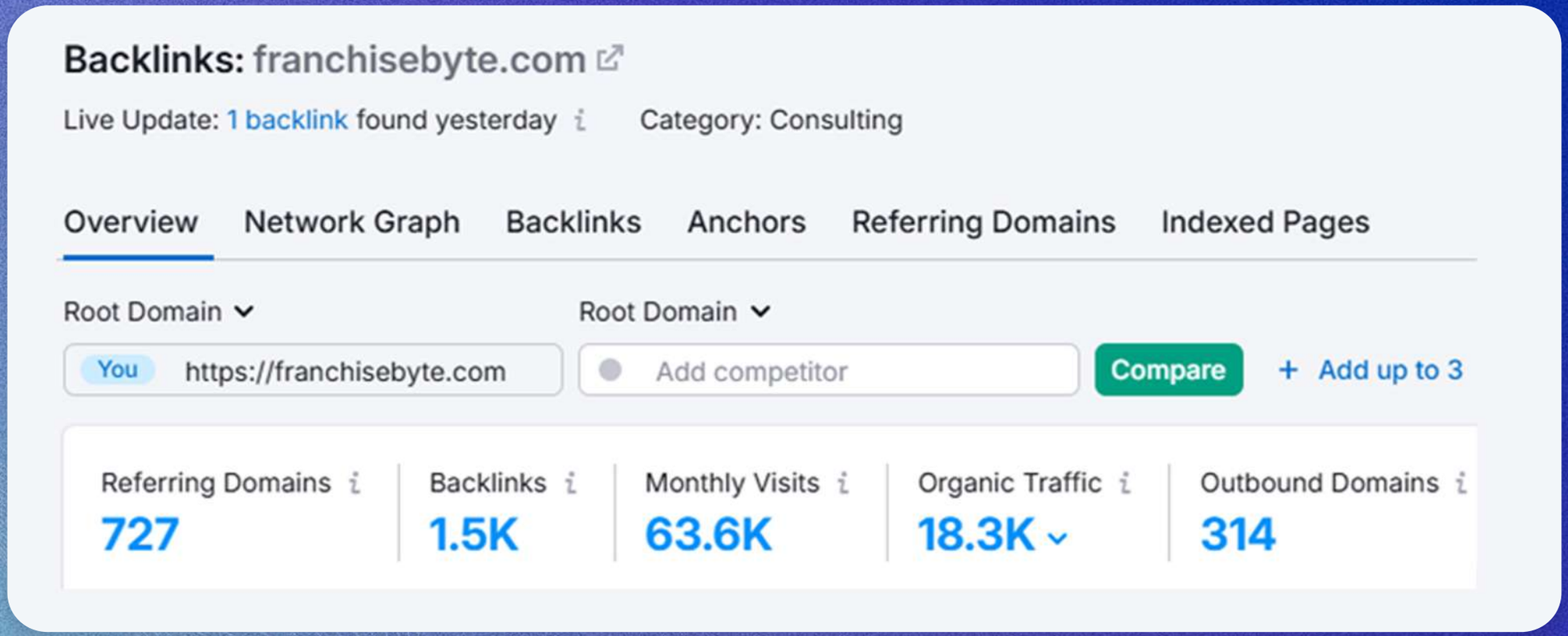


TOP SEARCHES BY KEYWORDS

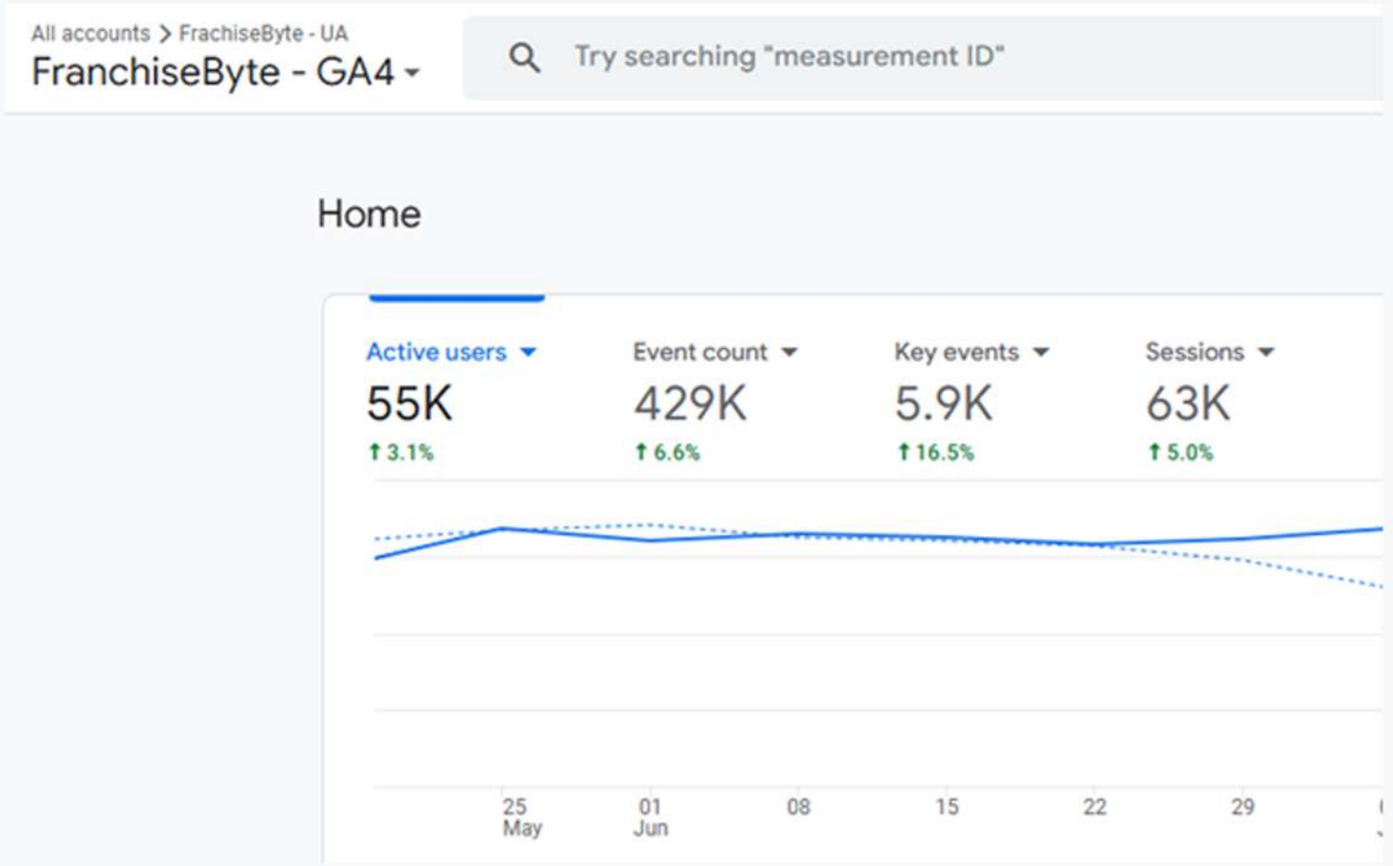
Top Searches By Keywords



BACKLINKS STATUS IN SEMRUSH



USER OVERVIEW IN ANALYTICS



USER ACQUISITION

	First user prim...Channel Group)	Total users	New users	Returning users	Average engagement time per active user	Engaged sessions per active user	Event count All events
	Total	149,965 100% of total	148,611 100% of total	20,448 100% of total	1m 26s Avg 0%	1.11 Avg 0%	1,206,033 100% of total
1	Organic Search	140,402 (93.62%)	138,747 (93.36%)	18,755 (91.72%)	1m 26s	1.09	1,109,742 (92.02%)
2	Direct	7,548 (5.03%)	7,207 (4.85%)	1,296 (6.34%)	1m 21s	1.17	71,008 (5.89%)
3	Organic Video	1,106 (0.74%)	1,083 (0.73%)	177 (0.87%)	2m 22s	1.18	11,252 (0.93%)
4	Referral	733 (0.49%)	726 (0.49%)	142 (0.69%)	1m 54s	1.17	7,559 (0.63%)
5	Unassigned	474 (0.32%)	357 (0.24%)	40 (0.2%)	1m 02s	0.81	2,943 (0.24%)
6	Paid Search	377 (0.25%)	378 (0.25%)	40 (0.2%)	1m 20s	1.06	2,480 (0.21%)
7	Organic Social	67 (0.04%)	67 (0.05%)	0 (0%)	33s	0.97	481 (0.04%)
8	Email	33 (0.02%)	33 (0.02%)	1 (<0.01%)	1m 47s	1.00	475 (0.04%)
9	Cross-network	13 (<0.01%)	13 (<0.01%)	2 (<0.01%)	1m 08s	1.08	93 (<0.01%)

TRAFFIC IN ANALYTICS

		Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events
		Total	174,486 100% of total	166,507 100% of total	95.43% Avg 0%	1m 14s Avg 0%	6.91 Avg 0%	1,206,081 100% of total
	1	Organic Search	161,653 (92.65%)	154,045 (92.52%)	95.29%	1m 14s	6.88	1,112,812 (92.27%)
	2	Direct	9,307 (5.33%)	8,374 (5.03%)	89.98%	1m 01s	7.07	65,837 (5.46%)
	3	Organic Video	1,453 (0.83%)	1,354 (0.81%)	93.19%	1m 58s	8.24	11,972 (0.99%)
	4	Referral	994 (0.57%)	884 (0.53%)	88.93%	1m 27s	7.77	7,727 (0.64%)
	5	Unassigned	734 (0.42%)	396 (0.24%)	53.95%	1m 08s	5.56	4,080 (0.34%)
	6	Paid Search	456 (0.26%)	415 (0.25%)	91.01%	1m 13s	5.67	2,584 (0.21%)
	7	Organic Social	68 (0.04%)	66 (0.04%)	97.06%	33s	7.13	485 (0.04%)
	8	Email	36 (0.02%)	35 (0.02%)	97.22%	1m 43s	14.00	504 (0.04%)
	9	Cross-network	14 (<0.01%)	12 (<0.01%)	85.71%	1m 03s	5.71	80 (<0.01%)